



HOW TO ADD AN "END CARD" TO YOUR VIDEO FOR LESSON PROMOTION

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In Canva, the easiest way is to add a final "end card" page to your video. This gives viewers a few seconds to read your website, social media, or call to action.

Option 1: Add an End Card (Recommended)

1. Open your video in Canva.
2. Click the + after your last video page to add a new page.
3. Set the page duration to 5 seconds.
4. Add a solid background (white, navy, or your brand color).
5. Add your logo (optional).
6. Add a headline, such as:
 - Learn More
 - Want to Try Square Dancing?
 - Visit Us Online
7. Add your:
 - Website
 - QR code
 - Facebook page
 - Lesson information
8. Use Animate if you'd like the text to fade in.

Option 2: Overlay Information on the Last Few Seconds

If you don't want a separate page:

1. Click the last video clip.
2. Press T to add a text box.
3. Position it near the bottom or side of the screen.
4. Extend the text element so it appears during the last 3–5 seconds.
5. Add a semi-transparent rectangle behind the text if needed for readability.

Recommended End Card Layout

TRY IT FOR YOURSELF!

**No Partner Needed
No Experience Required
We Teach Everything**

www.YourClub.org

[QR CODE]

Follow us on Facebook



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Best Practices

- Keep the end card on screen for at least 5 seconds so viewers have time to read it.
- Use large, bold text that is easy to read on a phone.
- Include only one call to action. Don't overwhelm viewers with multiple websites or social media links.
- Add a QR code if the video may be viewed on another device (TV, computer, or projected screen). If most viewers will watch on their phones, also include a short, easy-to-type web address.

End every video with the same branded end card. This creates consistency and reinforces your message.

Using the same end card across all videos helps build recognition and makes it easy for viewers to know where to go next.

START YOUR NEW YEAR DANCING!
FUN, FITNESS & NEW FRIENDS

**SQUARE DANCE LESSONS
START THIS WEEK!**

3913 SANDALWOOD LANE, PUEBLO
TUESDAY & THURSDAY NIGHTS
6:30-8:00 PM
JANUARY 20 & 22
CHOOSE ONE DAY OR BOTH

NO PARTNER, EXPERIENCE OR FANCY

GO TO peppersteppers.org FOR DETAILS

THE MOST FUN

**SQUARE & ROUND
DANCE!**

You've Never Tried!

Go to
SquareDanceRevival.org

**For more info &
Find a Club near YOU!**

Free!

COMMUNITY SQUARE DANCE

Try it out!
No experience required

Thursday, September 11
7 PM to 9 PM
Community Room
Atonement Lutheran Church
6281 W Yale Ave
Lakewood, CO

For Ages 10 and Up

squarehalos.org

Square Halos
Square Dance Club, Lakewood, Colorado