



CREATE A BUSINESS CARD: ATTRACT NEW DANCERS

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For a business card handed to potential dancers, keep it very simple and curiosity-driven rather than trying to explain square dancing.

Here's a two-sided version:

FRONT

**SQUARE DANCING?
YOU MIGHT BE SURPRISED.**

Music • Movement • Laughter • New Friends

No experience needed.

No partner required.

Curious?

SCAN TO FIND OUT MORE

[QR CODE]

BACK

READY TO TRY SOMETHING NEW?

Square dancing is more than you think.

It's music, movement, connection and fun—with people of all ages.

FIND A DANCE NEAR YOU

[QR CODE]

Learn what to expect • Find a beginner class • Get started

www.yourclubswebsite.org

A business card design for "Twirling Funsters Square Dance Club". The card is split into two sections. The left section features a photo of a man and a woman dancing. Overlaid on the photo is the text "SQUARE DANCING? You Might Be Surprised!" in a bold, sans-serif font. Below this is a list of bullet points: "Music • Movement • Laughter • New Friends", followed by "No experience needed." and "No partner required." A red banner with the word "Curious?" in white script font points to a QR code. Below the QR code is the text "SCAN FOR MORE INFORMATION". The right section features the "Twirling Funsters" logo in a stylized, cursive font, followed by "SQUARE DANCE CLUB" in a bold, sans-serif font. Below this is the text "Come dance, make new friends and be part of a fun and welcoming community!". There are four circular icons: a calendar for "Weekly Dances", a group of people for "Beginner Classes", a musical note for "Great Music", and a heart for "All Ages Welcome". A yellow banner with the text "LEARN MORE & JOIN US!" points to another QR code. The bottom of the card is a dark blue footer with a location pin icon, the address "Community Center 123 Main Street Anytown, USA", a globe icon, the website "www.twirlingfunsters.org", an email icon, and the email address "twirlingfunsters@gmail.com".