



What is Leading Thriving Clubs & Districts all about?

How will it help me lead square & round dancing into the future?

Square Dance Revival!: Our Values



FUN: Joy isn't a bonus. It's the point.

BELONGING FIRST: We welcome people as they are. When they find out we are their people, they naturally discover our traditions and want to embrace them.

CURIOSITY: Ask before we assume. Explore before we prescribe.

TRY: Experiment. Learn. Try again.

SHARE: When something works, share it.

BUILD: Don't just preserve what we have. Build what comes next.

Our Leadership Philosophy

BRING MORE PEOPLE TO THE TABLE

Make room for different voices, perspectives and ideas.

LISTEN GENEROUSLY

Seek to understand before trying to solve.

SHARE WHAT WE KNOW

Give away ideas, resources, successes and lessons learned.

STAY CURIOUS

Question assumptions. Ask what we might be missing. Try something different.

DISCOVER PEOPLE'S GIFTS

Look beyond job titles. Find what people enjoy and do well.

BUILD LEADERS, NOT DEPENDENCY

Develop people who can lead, contribute and help others lead.

THE TRAINING IS A JOURNEY, NOT A LECTURE



Nine sessions. One goal:

Help you become a leader who can help your club thrive.

You will learn → practice → apply → come back and learn from what happened.

THE JOURNEY: Session Overview

SEE THE FUTURE

- 1 Lead Through Change
- 2 Understand the People We Want to Reach
- 3 Recruitment & Marketing That Works

BUILD THE EXPERIENCE

- 4 From First Visit to Long-Term Dancer
- 5 Create a Club Culture People Want to Join

THE JOURNEY — CONTINUED

LEAD PEOPLE THROUGH CHANGE

6 Difficult Conversations & Change

7 Volunteers & Future Leaders

TURN IDEAS INTO ACTION

8 Strategic Planning & Facilitation

9 Share the Plan • Learn From One Another

SEE DIFFERENTLY

SESSION 1 • What should we preserve—and what may need to evolve?

SESSION 2 • Who are we really trying to reach?

SESSION 3 • How do we invite people in?

The shift:

From “How do we get people to join us?”

to “What experience would make people want to come back?”

BUILD THE EXPERIENCE

SESSION 4 • What happens between “I came” and “I belong”?

SESSION 5 • What does our culture communicate—without saying a word?

We examine the newcomer journey, early success, belonging, unwritten rules, psychological safety and the everyday behaviors that tell people whether they belong.

LEAD PEOPLE THROUGH CHANGE

SESSION 6 • How do we move forward without unnecessarily dividing people?

SESSION 7 • How do we stop depending on the same few people?

You practice curiosity in disagreement, difficult conversations, experimentation, volunteer development, mentoring and succession.

The goal: more people with meaningful ownership—not more work for the few.

TURN IDEAS INTO ACTION

SESSION 8 • Facilitate your club's strategic-planning process.

SESSION 9 • Bring back what you learned and learn from others.

You don't go home with a plan written by the trainer.

You learn how to help YOUR club create its own plan.

WHAT MAKES THIS DIFFERENT?

REAL CLUBS. REAL PEOPLE. REAL PROBLEMS.

Not: “Here are the answers.”

Instead:

ASK → LISTEN → EXPLORE → EXPERIMENT → LEARN → ADJUST

You will sometimes try something that doesn't work.

That's part of the training.

A 7-MINUTE LEADERSHIP CHALLENGE

Think about your own club.

1. What is one thing you would NEVER want to lose?
2. What is one thing you wonder if you need to change?
3. What is one thing you would love to see your club become?

Choose ONE of the three to share.

NOW LISTEN LIKE A LEADER

- What did you hear that surprised you?
- Where did you hear a possibility—not just a problem?
- What question would you ask before offering a solution?

Don't fix it. Get curious.

IMAGINE TAKING THIS HOME

During Leadership Revival, you won't just talk about leadership.

You will take ideas back to your club.

You will try things.

You will learn what happens.

You will return with questions.

And you'll have a group of other leaders to learn from.

WHAT YOU'LL HAVE BY THE END

- A stronger understanding of leadership
- Practical tools for real club situations
- Experience facilitating conversations
- A deeper understanding of newcomers and club culture
- Ways to build volunteers and future leaders
- A process for strategic planning

And a practical direction for your own club.

YOUR QUESTIONS

What are you wondering?

Ask the question you haven't wanted to ask.

Send your questions to SDR@squaredancerevival.org